



**BURBANK
CHAMBER
of COMMERCE**

BURBANK Business Journal

VOL. 18, NO. 5

MAY 2008

CELEBRATING 88 YEARS OF BUSINESS ADVOCACY

Dave Golonski Elected to Serve as Mayor



Photo by André Murray

City Council members pictured at the reorganization meeting May 1st were, from left, Marsha Ramos, Vice-Mayor Gary Bric, Mayor Dave Golonski, Anja Reinke, and Dr. David Gordon.

Dave Golonski began his third term as mayor of Burbank on May 1st after a vote by the city council at its annual reorganization meeting. One of his first tasks was conducting the group's annual goal-setting meeting on May 3rd. The top five list from that session included conservation efforts, alleviating traffic, strengthening the city's financial position, a new central library, and a year-round aquatic center.

**To contact all City Council members, email
CityCouncil@ci.burbank.ca.us**

Barry Burnett Realty Relocates



Burbank Councilmember Anja Reinke joined Barry Burnett (center, with scissors) to celebrate the grand opening of his new Barry Burnett Realty office at 2106 W. Magnolia Boulevard. Also on hand were dozens of local officials, business owners, Chamber members, family, and friends. Representing the Chamber were Don Baldaseroni, Gary Olson, Ruth Bennett, Scott Rife, J.J. Connaughton, Jeanne Vlazny, Debbie Mannino, Mike Thomas, Marcia Amoroso, and Mike Corona.

Photo by André Murray

**Show your support for Burbank Schools at the
6th Annual State of the Schools Luncheon!**
May 22nd - Burbank Airport Marriott
Call the Chamber at 818-846-3111 for reservation information.

Burbank Healthcare Foundation Donates \$200,000 to Athletic Fields Project



Photo by André Murray

The Burbank Healthcare Foundation announced at the April 17 meeting of the Burbank Board of Education that it is donating \$200,000 over two years to the Athletic Fields Project. Sunder Ramani (far right) presented the donation. Pictured with Sunder are Superintendent Greg Bowman, Foundation Board members Gary Olson and Tommie Lenz, and Board of Education member Debbie Kukta.



BURBANK BUSINESS JOURNAL
A publication of the
Burbank Chamber of Commerce
200 West Magnolia Boulevard
Burbank, California 91502

Presorted
Standard
U.S. Postage
PAID
Glendale, CA 912
Permit #276

CHAMBER NEWS

Business Briefs by Gary Olson, President/CEO

Burbank News

• Congratulations to **Dave Golonski** and **Gary Bric** on being chosen Mayor and Vice Mayor for the coming year. They were unanimously elected by their fellow City Council members at the May 1 transition meeting.

• On Saturday, May 3, Council held their annual **Goal Setting Workshop**. Key discussion points were sustainability, traffic, funding for a new Central Library, overall financial planning, addressing infrastructure needs, and looking into the possibility of building a new aquatic center.

• Developer **M. David Paul** unveiled plans concerning their recent NBC property acquisition. Four office towers are being contemplated to coincide with existing soundstages.

• Recent decisions by City Council include approving the creation of a **Zero Waste Strategic Plan**, and directing staff to come back with a suggested plan for eliminating the use of polystyrene containers within our local food service sector.

• At their May 6 meeting City Council approved the appointment of **Mike Flad** to be our new City Manager effective January 6, 2009 following Mary Alvord's retirement. Mike has served ably as our Assistant City Manager in recent years. We congratulate Mike on this significant career move, knowing he will do an outstanding job on behalf of everyone in Burbank, and commend City Council for paving the way toward a smooth transition.

• The **California Public Utilities Commission** has decided to add the new 747 Area Code designation within the San Fernando Valley for future cellular and land line phone numbers. This "overlay option" was supported by Burbank officials and our Chamber.

• The FAA request for a 30 day extension of the public comment period on the full nighttime curfew proposal at Bob Hope Airport has been approved by the Airport Authority. Public input will now be allowed through June 14 on the proposed application for a mandatory 10:00 p.m. to 6:59 a.m. curfew at the airport. A public hearing on this matter will take place on May 12 at the Burbank Airport Marriott Hotel beginning at 6:00 p.m.

• Currently when you make a **911 call** on your cellular phone you are connected with the California Highway Patrol, who then connects you with our own Burbank Police Department. For a quicker response you can reach our police department emergency line directly at **(818) 238-3000**.

• The average response time in Burbank on any 911 call is **2-3 minutes**. As a point of comparison, when Darryl Gates was LAPD Police Chief he indicated the average response time on a 911 call in the City of Los Angeles at the time was between 20 and 40 minutes.

• A possible **Lobbyist Ordinance** is to be considered by City Council. The City Attorney's office has come up with a number of questions for consideration, and our Chamber has forwarded some additional questions for possible review.

• In their April 28 edition Fortune Magazine credited **Robert Iger**, CEO of Disney, for the company's success during the past three years. They cited the acquisition of Pixar, creating the new mega franchises such as *Hannah Montana* and *High School Musical*, forming a close working relationship with Steve Jobs, and making significant strides continuing growth of the Mickey Mouse franchise after 80 years as contributing factors.

• On the heels of this article Disney announced on May 6 their second quarter

BURBANK BUSINESS JOURNAL (Circulation 8,700) Official monthly publication of the Burbank Chamber of Commerce

Publisher: **Burbank Chamber of Commerce** Editor and Advertising Director: **Sheri Rang**
200 W. Magnolia Blvd., Burbank, CA 91502 (818) 846-3111
e-mail: info@BurbankChamber.org; www.BurbankChamber.org

Burbank Chamber of Commerce 2008 Executive Committee

Scott Rife, Chairman
Marcia Amoroso, Treasurer
Barry Burnett, Vice Chair

Sunder Ramani, Vice Chair
Don St. Clair, Chairman-Elect
Tom Smith, Vice Chair

Tony Tartaglia, Vice Chair
Mitch Thomas, Past-Chairman

2008 Board of Directors

Bud Alleman
Alan Arzoian
Ernie Burger
Darin Chase
Ray Cruickshanks
Michael Cusumano

Sonja Hagen
Joan McCarthy
George McGann
Jack O'Neill
James O'Neil
Pat Patterson

Whit Prouty
Lisa Rawlins
Dr. Keith Sanneman
Scott Scozzola
Jeanne Vlazny
Lee Wochner

Ex-Officio Members
Mary Alvord
Dr. Gregory Bowman
Dusty Brandel
Victor Gill
Dave Golonski
Peggy Korecko

President/CEO Gary Olson
Community Relations Director Sheri Rang
Membership Director J. J. Connaughton
Operations Manager Kimberly Thompson
Administrative Assistant Zoila Castillo

Ext. 12 golson@BurbankChamber.org
Ext. 14 srang@BurbankChamber.org
Ext. 13 jj@BurbankChamber.org
Ext. 15 kthompson@BurbankChamber.org
Ext. 10 info@BurbankChamber.org

earnings soared 21% to \$1.3 billion as its theme parks, TV shows and movies turned in solid performances.

• The Walt Disney Company is launching **Disneynature**, a new film label that will focus on live-action documentary films intended for theatrical release. The success of *March of the Penguins* is cited as one of the primary reasons, which in 2005 earned more than \$127 million world-wide.

• Beginning May 21 JetBlue will begin twice daily direct roundtrip service to Dulles (Washington, D.C.) and one roundtrip daily to McCarran (Las Vegas).

Regional & State Updates

• We have been informed that Jack Scott will become the head of California's community colleges when his term as state senator ends later this year.

• Negotiations between the Screen

Actors Guild (SAG) and major studios stopped on May 7. Expectations are still high they will reach agreement prior to the expiration of the union's present contract next month.

• Results from a survey conducted by the San Fernando Valley Economic Research Center at Cal State Northridge were announced on May 4. They indicate Valley businesses are upbeat about their prospects. More than half responded they expect sales growth during the remainder of 2008. Dr. Daniel Blake, economics professor at CSUN and director of the research center, indicated he was a little bit surprised by the positive results, but is delighted about this good news for the Valley.

• **California** employment totals remain the highest of any state in the U.S. in the following business sectors: aerospace; agribusiness/food processing; alternative energy; offices; biosciences; health ser-

Continued on page 3

A CREST OFFICE DESIGN PLAN...

can help make your business
more productive and more efficient -
not to mention better looking.

Not bad for something that's FREE!

Crest office Furniture has been helping clients update or put together new offices for over 40 years. And, during that time we've gathered an immense and invaluable amount of knowledge about designing for productivity, efficiency and profit. And this is knowledge we're eager to share with you at no extra charge. Call us in for a discussion about your needs and for a limited time, receive a free custom office plan from a Crest Design Specialist.

VISIT OUR NEWLY REMODELED SHOWROOM

Call us in at 1-800-833-4848

or shop online at
www.CrestOffice.com
HON PLATINUM DEALER

Crest Office Furniture Headquarters, 2840 N. Lima St. Unit 110, Burbank, CA 91504

Crest Office Furniture. Because the best place to shop for office furniture...is in your office!

Business Briefs

Continued from page 2

vices; high tech; industrial manufacturing; logistics; medical devices; pharmaceutical; plastics; real estate; and warehouse distribution. These positive results were achieved despite the fact we rank 5th in the nation for cost of doing business according to the Milken Institute.

- **Governor Schwarzenegger** is proposing an initiative for budget stabilization to insure monies from profits realized during good years are set aside for rainy day needs, plus assure that spending is in line with revenues each year.

- The **California Voters First Act** initiative, also endorsed by the Governor, has received 1.2 million signatures to qualify this measure for the November ballot. This is intended to do away with partisan gridlock by our state lawmakers due to current district lines. The Act will create a 14 member independent citizen commission to redraw state legislative district lines based on strict non-partisan rules.

- According to an April 22 article in the Orange Country Register, state legislature spending has increased **30%** the past four years.

- The Sacramento Bee newspaper similarly wrote on April 22 that state revenues during the past four years have grown by \$2.9 billion while expenditures have grown by \$10.6 billion.

- **Disney Cruise Line** plans to replace their current *Disney Magic* and *Disney Wonder* ships with larger vessels in the next couple of years, and **Port of Los Angeles** officials are attempting to entice them to make Los Angeles their home port. The *Disney Magic* ship will be offering cruises from L.A. during the next 3 months.

- Close to an 800 mile statewide

high speed electric railway system is being proposed to be built by 2011. Voters will be asked in November to approve a bond for the first phase between Los Angeles and Irvine estimated to cost \$9.95 billion.

National Scene

- According to the Commerce Department, the U.S. economy grew at a stronger pace than forecasted during the first quarter. The gross domestic product (GDP) expanded at a 0.6% annual rate during the first 3 months. Personal consumption expenditures, excluding food and energy items, rose at a rate of 2.2%.

- Here are some quotes by **Warren Buffet** mentioned in the April 28 edition of Fortune Magazine: "We have fabulous capital markets in this country. Stocks are a better buy today than they were a year ago or three years ago. The American economy is doing fine, but won't do fine every year or every week or every month. As a country we get more productive every year."

- At the end of April, Buffet's **Berkshire Hathaway** and candy giant **Mars, Inc.**, announced joining forces and bidding more than \$22 billion to acquire the Wrigley chewing gum company, another indication of his belief in our nation's economic vitality.

- The May 2 Kiplinger Letter stated 60% of American jobs today require more than just a high school education.

- The Commerce Department expects U.S. exports this year to represent 12% of our nation's overall Gross Domestic Product (GDP), which will remain on a par with last year.

- Despite Countrywide Home Loans disastrous year, CEO Angelo Mozilo's compensation was \$10.8 million during 2007, plus he realized another \$121.5 million by exercising stock options.

- The Daily News reported on April 24 that the snowpack this year in Colorado should unleash more runoff than during the past 11 years. It is anticipated the runoff will cause Lake Powell, stretching more than 100 miles across Utah and Arizona, to rise 50 feet.

- **The Kiplinger Letter** predicts the housing market may not fully recover for three years, with home prices continuing to decline the greatest in 2009 in Midwest cities, particularly in the Detroit and Cleveland areas. Home prices are expected to continue to rise this next year, however, in Houston, Austin, Salt Lake, Huntsville, Knoxville, Raleigh, and Oklahoma City.

- The U.S. Bureau of Labor Statistics reported on April 28 that 5,840 people nationwide suffered fatal on the job injuries last year. Almost 10% of these deaths were here in California.

- On April 24 **The Wall Street Journal** reported **Apple's** revenue grew 43% for its fiscal second quarter ending March 29.

- **Starbucks** unveiled weaker than expected second quarter earnings at 15 cents a share compared to 19 cents for the same period a year ago. Investors had hoped the return of Howard Schultz as chief executive in January would have reversed the company's sales slowdown.

- **General Motors** continues to do well in markets outside the U.S., but declining sales within our own country have allowed **Toyota** to now become the #1 auto maker in the world.

- **Boeing** showed a 38% increase in profits during their most recent fiscal quarter. They attribute this to global orders for commercial planes. Chief Executive Jim McNerney said on April 24 that the current U.S. economy situation has not had a negative effect on their business.

- The **Harvard School of Public Health** has announced that the **life expect-**

tancy of Americans rose by seven years between 1960 and 2000. At the same time certain counties report declines. Prior to 1980 none of our nation's 3,100 counties reported a decline in life expectancy; but since then declines have taken place among women in 963 counties and among men in 59 counties stretching from the Appalachian Mountains of West Virginia to the Deep South and westward into parts of Eastern Texas. Causes cited for these declines include: cancer, chronic pulmonary disease from smoking, obesity related illnesses such as diabetes and hypertension, HIV, and homicides. California fared well in this national analysis, with all counties reporting favorable life expectancy increases.


- It is estimated the ultimate cost for an American manned **mission to Mars** will be over \$1 trillion, so NASA is predicting funding will not be given anytime soon.

- Meanwhile, **China** is ramping up its space program with plans to put men on the moon by 2025.

- **Coca Cola** has pledged to be green by: (1) committing to spend \$44 million to build the world's largest plastic bottle recycling plant in Spartanburg, South Carolina; (2) spending another \$40 million in research to change refrigerated vending machines from using greenhouse gases; and (3) working towards protecting and replenishing watersheds around the world.

- **Campgrounds and national parks** are expected to have more summer attendance as vacationers seek cheaper alternatives to resort hotels and pricier trips.

- This year's **Fortune 500** list of largest U.S. businesses has the following ranked 1-10: Wal-Mart #1; Exxon #2; Chevron #3; General Motors #4; ConocoPhillips #5; General Electric #6; Ford #7; Citigroup #8; Bank of America #9; and AT&T #10.




Providence Saint Joseph Occupational Health Center

Keeping employees healthy and fit.

The **Providence Saint Joseph Occupational Health Center** is prepared to serve the healthcare needs of businesses. Comprehensive services include:

• Drug and alcohol testing	• Physical exams and medical surveillance
• Entertainment-based occupational medicine services	• Physical and occupational therapies
• Executive physicals	• Aeromedical examinations
• Hand rehabilitation	• Travel medicine
• Health, safety and ergonomic education	• Treatment of on-the-job injuries

Call **(818) 953-4408** for more information or to schedule on-site testing, workplace safety evaluations, or seminars and training for employees on a variety of health topics. Visit us at **www.providence.org/OHC** to sign up for our free e-newsletter.



Providence | Health System

THE ART of HEALING

Providence Saint Joseph Occupational Health Center
 3413 West Pacific Avenue • Burbank, CA 91505
 (818) 953-4408
www.providence.org/OHC

Open: Monday – Friday, 7:30 a.m. – 7:00 p.m.
Saturday, 10 a.m. – 6:00 p.m.
 After-hours services handled by the Emergency Department at Providence Saint Joseph Medical Center.

NEW MEMBER NEWS

Welcome to Burbank!

The Burbank Chamber continues to welcome new businesses into the Chamber family. If you are opening a new business in the area and have not yet joined, please call J.J. Connaughton at the Chamber at (818) 846-3111 to explore the many ways the Chamber can help you promote *your* business.

New member profiles:

Chateau Magnolia I and II
1061 E. Magnolia Blvd.
Burbank, CA 91501
(818) 279-1475, (818) 625-4131
Assisted Living

“Chateau Magnolia I and Chateau Magnolia II are 6 bed assisted living homes for ambulatory and non-ambulatory residents. Residents receive assistance around the clock with all their needs.

The elderly will continue to enjoy their independence with better professional assistance and friendly companionship of our staff.

For a complete description of our services and amenities, please call 818-625-4131 or 818-279-1475.”

Credit Education 101 Services
719 N. Victory Blvd.
Burbank, CA 91502
(818) 827-7909
Credit Repair & Identity Theft Resolution

“Count on Credit Education 101 for professional identity theft resolution, debt settlement options, credit restoration, and other credit repair services. When you hire us, we help people learn more about the components that make up their credit report and how they can improve and maintain the best possible credit.”

Ara Gulesserian, DDS, Inc.
539 N. Glenoaks Blvd., #102
Burbank, CA 91502
(818) 260-9000

Dentists/Dental Labs/Dental Care

“We are an office that just doesn’t want to be your every day dental practice. Our practice strives to achieve your dental goals, by listening and taking your concerns to the optimal level of care. We are here to help you create and guide you to your optimal smile, because everyone has a unique smile and no person should be left behind without one.”

Inxpress
17831 Lassen St.
Northridge, CA 91325
(818) 486-1391

Shipping Reseller/Freight Specialist

“Our franchise “Inxpress” offers a unique shipping solution that is unparalleled in the industry. Call today and start saving 20-40% on your shipping. Burbank Chamber members save an extra 5%.

Rvanvoorhis@Inxpressusa.com or
www.Inxpressusa.com.”



Affordable Benefit Administrators, Inc.
Corporate - Burbank, CA
Regional - Denver, CO
(818) 842-0147 • www.benefitsaba.com

Benefit Plans:

Single or multi-option Indemnity, PPO, EPO, HSA compatible, STD benefit plans, Dental, Vision, and FSA - Section 125.

Services:

Broker support, benefit plan design, stop-loss placement, PPO & PBM/Rx contracting, UR/UM and Case Management.

Specialty:

Cost effective benefit plan design and administration for partially self-funded employers with 100+ employees. Typical benefit plans offered by large to mid-sized employer as an alternative to insurance. One or multi-states.

We administer national and international partially self-funded health plans.

Web access: On-line services

Phones: Switchboard attended from 7:30 - 5:00

We are a full service Third Party Administrator that caters to our clients’ needs.
We Pride ourselves on our Culture and Tradition of Superior Service.



For more information on how the Burbank Chamber of Commerce can help your business, fill out this form and mail it to the address below or fax to (818) 846-0109.

WHY JOIN?

- ◆ Networking programs
- ◆ Advertising/Marketing Opportunities
- ◆ Web Site Listings/Links
- ◆ Advocacy
- ◆ Guide to Burbank

COMPANY NAME _____

CONTACT PERSON _____

ADDRESS _____

PHONE _____

TYPE OF BUSINESS _____

BURBANK CHAMBER OF COMMERCE
200 W. Magnolia Blvd. Burbank, CA 91502
(818) 846-3111 FAX (818) 846-0109

THANK YOU BURBANK FOR YOUR SUPPORT & INTEREST!

justBurbank.com

Over 2000 people
used www.justBurbank.com in April...

Are You In?

Promote YOUR business, claim your FREE Burbank Business Listing.

Post your events, job listings, garage sales, fundraisers, internships and more...all for FREE!

STAND OUT from your competition, advertise with us. YOUR business can be listed FIRST.

Our Motto: “Business Supporting Community & Community Supporting Business”

Our Mission: Make the advertising dollar do more. Give back to the community while promoting local business.

818-840-8400 info@justBurbank.com

Get 10% Off by entering this Discount Code: BCNP34



SCHOOL NEWS

SUPERINTENDENT’S MESSAGE:

By Dr. Gregory Bowman

Burbank Unified Student Demographics are Changing

Over the years, the language and ethnicity of students in the Burbank schools has certainly reflected changes that mirror those of California and the nation. Some of the indicators of diversity include home language, country of origin and socio economic status (SES). Our schools have embraced and worked with these changes for over forty years. Presently, the school District currently has students who speak 78 languages other than English. However, in the last five years, the Burbank schools have experienced a change in demographics that indicates the K-12 student population is becoming less diverse, in terms of language and numbers of immigrant students.

Immigrant Students

The number of immigrant students, defined as students who entered the U.S. within the last three years, now enrolled in the Burbank Unified School District, has declined from a high of 1,455 students in 2000-2001 to 492 in 2007-2008. Over this same period of time, immigrant students have entered the District in significant numbers (defined as over 25) from only five countries -- Iran, Mexico, Armenia, Philippines and Korea. Table 1, part of a report prepared for the California Department of Education, and reproduced here, shows the number of immigrant students from these countries who entered the District in the last four years. Of note, there has been an increase in the number of Iranian immigrant students who have enrolled over this period of time which is a change over the past four years. Prior to 2007-2008, the largest number of immigrant students annually enrolling in the District were from Mexico. This demographic change in the District is dramatic-the overall immigrant population is less than in recent years, and our newest immigrant students have mostly come from the Middle East.

Table 1 - Immigrant Students

Country of Origin	# of students 04-05	# of students 05-06	# of students 06-07	# of students 07-08
Iran	42	28	38	101
Mexico	117	105	93	63
Armenia	72	78	75	56
Philippines	72	60	57	51
Korea	65	48	45	34
Other	169	194	213	187
TOTAL Number of Immigrant Students	537	513	521	492

Language Census

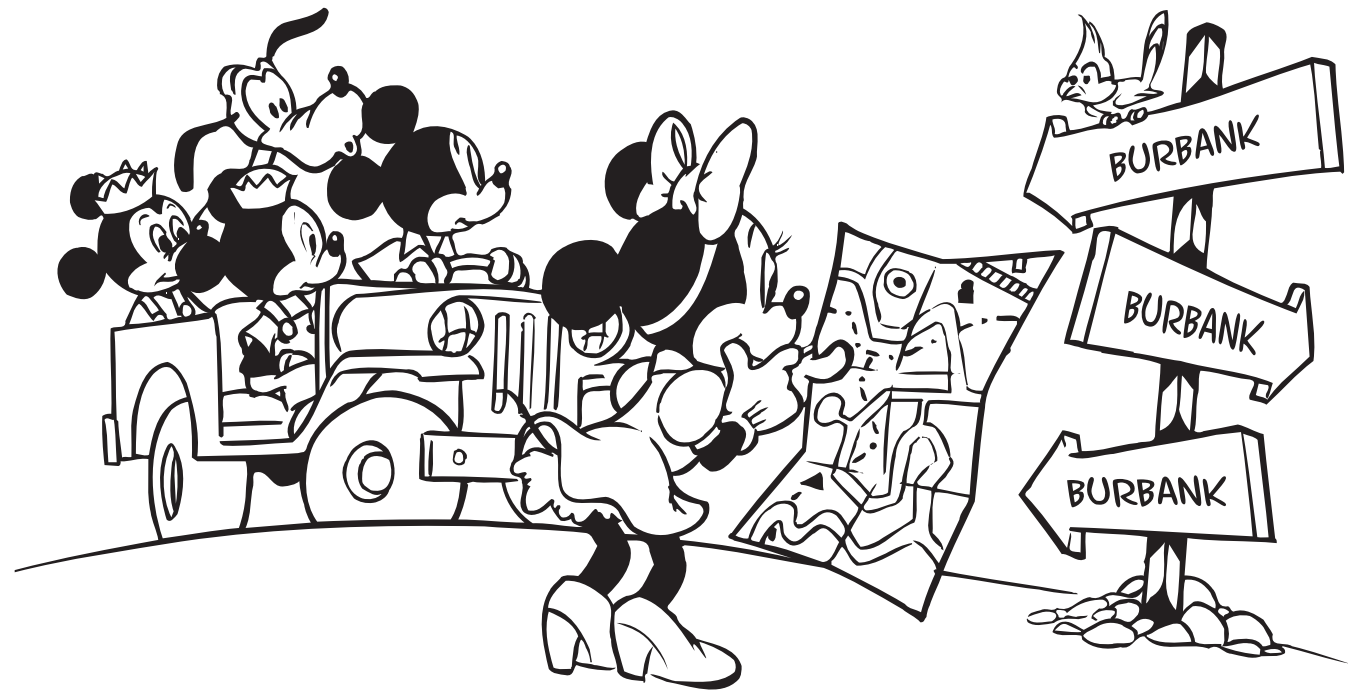
Burbank Unified School District has experienced a significant decrease in the number of English Learners (EL) over the past several years. English Learners are those students whose primary language is other than English and who have not yet achieved proficiency in the English Language. Although the total number of all students enrolled in K-12 today at 15,450 is similar to that of 2000-2001, at that time, there were 3,298 English Learner students in the District. Five years later, in 2005-2006, there were 2,848 English Learners. This year, there are 1,959 English Learner students enrolled in the Burbank schools. This number represents a decline in EL student population of about 41% over a seven-year period. As indicated in Table 2, the *majority* of these students speak one of two languages – Spanish or Armenian.

Table 2 - Language Census

Language Spoken by 25 or more English Learners	Total K-12 Enrollment of English learners who speak this language
Spanish	975
Armenian	573
Arabic	96
Korean	76
Tagalog (Pilipino)	68
Vietnamese	25

English Learners are annually assessed using the California English Language Development Test (CELDT). This test assesses the degree to which English Learners are progressing in terms of learning the English language. The results are reported using the terms Proficient, which means scoring at the Early Advanced or Advanced level. Depending upon the results of the assessment and other measures of English language proficiency, EL students are reclassified as Fluent English Proficient. Table 3 summarizes the results of this year’s CELDT testing for EL students in the Burbank schools. English Learners in Burbank are outperforming their counterparts throughout California by about 10%. A steady growth of English language acquisition among these students is a strong indicator of their ability to succeed in mainstream English classes. Their numbers are accelerating.

All the Best Streets Lead to Burbank!



The **WALT DISNEY** Company

© Disney



Make this May Memorable! Sign up for Water and Electric Savings!

Burbank Water and Power's **Business Bucks Program** provides a **FREE** review of your facility's energy use, customized energy-saving recommendations, and --- best of all --- **BWP will pay the first \$2,000 of any energy-saving retrofits you install!**

Join the HUNDREDS of savvy Burbank businesses that have taken advantage of this program!

**CALL 1-877-290-2590 NOW
TO PARTICIPATE!**



STEP 1: Call our hotline and schedule an on-site appointment with our energy professionals. Your lighting, air conditioning, refrigeration, motors, water heating, and building envelop will be reviewed for energy-saving opportunities.

Cost to you: FREE!

STEP 2: Install any of the energy-saving recommendations using BWP's contractor. **Benefit to you: UP TO \$2,000 IN COST-SAVING RETROFITS PAID BY BWP!**



Congratulations to these energy-saving businesses that used BWP's **Business Bucks Program** in April 2008!

Received Free Energy Survey

Brand New Energy Inc. • Dean Engineering & Mfg.
Dream Cars Auto Sales & Leasing • El Patio Apartments • Frazee Industries Inc.
In & Out Paint & Body • Mountain View Tire & Service • The Last Grenadier
U S Hair Cutters

Installed Energy Efficient Equipment

Allen's Chiropractic • Magic Color Inc. • Alfonso Of Hollywood
Antiques On The Go • Bodyworkz
Accounting & Income Tax Service/Mario H. Grassano & Assoc.
Alfi Wholesale Lending • B.J. Grinding Co. • Designer Door & Window
Thrifty Appliance Repair • Unity Church • Yummy Cupcakes
Burbank Smoke Shop • Cricket West Cleaners • Curves
Onkels Chiropractic • Wok To Go • American & European Specialists
Cyclone Automotive Centers • HESS WOODWORKING • Lucky's Hardware
Sheridan Gardens Nursery • Aero Component Engineering Co. • Digital Dreams Inc.
Frasco, Inc. • Sam Wholesale Drive • Video Security Specialists
Burbank Discount Cigarettes • Carly Jean • CWD • Kegher Tool & Die Inc.
Napa Auto Care Center • Popeye's Chicken San Fernando Rd.
Thai Room Restaurant • Western Tire Co. • Effective Engineering
Flowers By Alen • Omnia • Popeye's Chicken • Creative Investment Grp.
Aerial Video Systems • Blooming Flowers • Political Data Inc.
Zoe's Hair Salon • Brady Sheet Metal Inc. • Design Concepts Cabinets
Make-up Artist & Hair Stylists • Foam Mart • International Valve Inc.
Mersola Construction Inc. • Super Antojitos • Venus Adult Day Health
BCR "A Place To Grow" • California Electromechanic
Thunderstone Granite & Marble • P C Club

SUPERINTENDENT'S MESSAGE:

Continued from page 5

Table 3-Results 2007-2008 CELDT Tests

Students Group and test year	Overall Percentage Proficient	Percentage of students scoring Early Advanced	Percentage of students scoring Advanced
State of CA 07-08	36.00%	28.21%	7.63%
BUUSD 07-08	46.00%	38.00%	8.00%
State of CA 06-07	32.00%	25.31%	6.98%
BUUSD 06-07	43.00%	36.00%	7.00%

Socio-Economic Status

Within public schools, the most common measure of a family's economic status is the ability to qualify for free or reduced lunches. The State of California identifies students as economically disadvantaged when they qualify for free or reduced cost lunches based on family size and annual gross income under the provisions of the National School Lunch Program. This information is used, as you will see later, to make a number of determinations which affect funding.

For example, if gross household income is below \$34,000 for a family of four, a student from that family would qualify for free lunches. In the 2001-2002 school year, 5,814 students qualified for free and/or reduced price lunches. This year, the number of students who qualify for the lunch program is 2,826. The difference across this period of time is a reduction in the number who qualify by nearly 52%.

Another way to view this rapid decline is to look at a much narrower time span which is to compare last year's number of qualified applicants to this year's number in a year over year comparison. In 2006-2007 there were 3,786 students who qualified for this program; this year's number represents a one year decline of 960 actual approved applicants, or a difference of nearly 25% in just one year!

One might ask, "Why is this important?" The answer is allocations of certain categorical program funds, for example Title I funds, and other federal and state allocations, are based upon the number of students who are qualified as participants in the National School Lunch Program (NSLP). Fewer qualified participants equates to a loss of revenues that support some of our students of greatest need. Six Burbank schools receive federal Title I money. As a result of the reduction in the number of students who qualify for the National School Lunch Program, these schools can anticipate significant budget reductions. Furthermore, the cost of lunches for all students is affected by a loss of revenues from the NSLP. The District's Food Services Department is then forced to make adjustments in lunch prices to address higher operating costs in consideration of reduced revenues.



A training ground for future leaders in our community and "rising stars" in your business!

Leadership Burbank is a community-based organization that offers a nine-month leadership-training program for people who live or work in Burbank. Through a hands-on curriculum, leaders and emerging leaders have the opportunity to enhance their personal and professional skills, gain a deeper understanding of community dynamics, and build a network of colleagues and associates throughout our city.

A new class is now forming – Applications due by July 31, 2008!

For more information and to complete an application, please visit our website @ www.leadershipburbank.org
Program Facilitators: Jim Delizia & J.P. O'Connor

Mailing Address: Leadership Burbank, c/o Burbank Chamber of Commerce, 200 W. Magnolia Blvd, Burbank, CA 91502
(818) 846-3111

Our community. Our commitment. Our solution: Leadership Burbank

Summary

The demographic trend in Burbank is clear. The District has fewer students who have moved here from other countries, fewer students who are English Learners, and fewer students who are socio-economically disadvantaged. District and school site staff members will continue to analyze the data to better understand how demographic trends affect instructional programs, as well as how scarce resources can be allocated to help in addressing the achievement gaps among our diverse student population.

Next Mixer:

Thursday, May 22nd, 5:30 - 7:30 p.m.

Joe's Great American Bar & Grill
4311 W. Magnolia Blvd., Burbank

Come for the networking...
and stay for the great live entertainment!



BURBANK BUSINESSES



A Pot Of Gold Is Waiting For You!
Let Us Help You Improve Your Bottom
Line, Become Energy Efficient, And Reward You Up
To \$100,000 Annually!

ENERGY SOLUTIONS Is BWP's Business Rebate Program Offering Cash Rebates For Energy-Efficient Retrofit Projects Including:

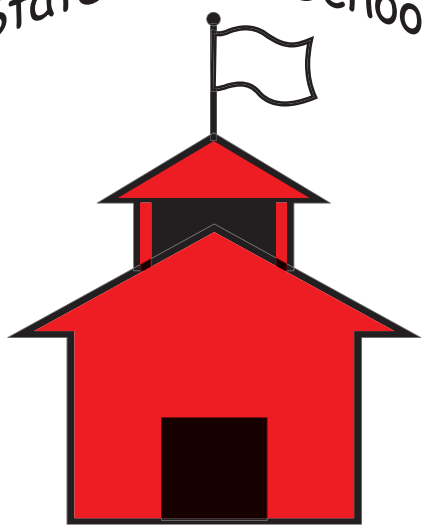
- Lighting
- Heating, Ventilation, Air Conditioning
- Motors
- Thermal Energy Storage

Big Or Small, We Welcome You All!

Join The Hundreds Of Burbank Businesses Who Have Received Rebates From BWP

For Full Information on BWP's Energy Solutions Program Please Visit Us On The Web At:
BurbankWaterAndPower.com or call (818) 238-3638

State of the Schools



SCHOOLS

BUSINESS

COMMUNITY

6th Annual
State of the Schools Luncheon

Thursday,
May 22, 2008

Burbank Airport Marriott
Hotel & Convention Center

Sponsored by Burbank Business Partners
and
The Burbank Chamber of Commerce

NETWORKING

Ramsey's At The Club Provides Intimate, Elegant Atmosphere

Ramsey's At The Club may be one of the area's best kept secrets - but not for long! Located inside The Sports Center at the Toluca Lake Tennis Club at 6711 Forest Lawn Drive, Ramsey's At The Club offers a warm, casual yet elegant atmosphere and fabulous food. Executive Chef Jesse Genovese, trained at Le Cordon Bleu London, showed off a taste of his culinary talents when Ramsey's hosted the Chamber's March membership mixer. Many guests were overheard making plans to return soon for a full meal.

The beautiful and newly remodeled Ramsey's At The Club is open for lunch and dinner Monday through Friday from 11:30 a.m. to 9:00 p.m.. The facility is also available for private functions and business meetings for breakfast, lunch, and dinner, and provides seating for up to 150 people. Ramsey's offers a fireside lounge area and separate conference/party room.



Photo by Andre Murray

Jay Sadofsky, owner, welcomed Chamber members to Ramsey's At The Club.



Photo by Andre Murray

Amy Wicks of the Law Office of McClear and Associates, right, won this beautiful topiary presented by Carol Cop of The Enchanted Florist.



Photo by Andre Murray

Above, Pauline Marasek of Pauline's Handmade Brittle presents Bob Caplan of Bob's Toy Trains and Collectables with his delicious opportunity prize!



Photo by Andre Murray

Have you met these new members yet? With Membership Director J.J. Connaughton, third from left, are David G. Justl, C.P.A.; Leland Gray, Treasured Life Video; Ron Vanvoorhis, INXPRESS; and Rita Solomon, Silverado Hospice. At right is Scott Rife, 2008 Chamber Chairman of the Board.

And the winners are...

Our generous members who donated prizes and purchased opportunity tickets at the March Mixer hosted by **Ramsey's At the Club**.

GIFT DONATED/WON BY:

Express Wax, **HWB Car Wash** • Bob Caplan, **Bob's Toy Trains and Collectables**

Two Tickets to Fiesta of the Spanish Horse, **Fiesta of the Spanish Horse** • Mark Baer, **Mark B. Baer, Inc., APLC**

Free Art Print, **Randall's Art** • Mark Baer, **Mark B. Baer, Inc., APLC**

Free Art Print, **Randall's Art** • Karen Volpei, **Keller Williams Realty**

Brittle Gift Basket, **Pauline's Handmade Brittle** • Bob Caplan, **Bob's Toy Trains and Collectables**

Gym Bag, **First Entertainment Credit Union** • Bob Caplan, **Bob's Toy Trains and Collectables**

Ivy Topiary, **The Enchanted Florist** • Amy Wicks, **Law Office of McClear and Associates**

The Burbank Toastmasters Club *almost* had \$375 to spend, but their representative wasn't present when their name was drawn for the cash jackpot...another \$25 was added to the prize for the next mixer.

The cash jackpot for May is up to \$425!!

Mark your calendars now and join us

May 22nd at Joe's Great American Bar & Grill!!

4311 W. Magnolia Blvd., Burbank.

Come for the mixer...and stay for the GREAT ENTERTAINMENT!!!



Photo by Andre Murray

Sharing event ideas at the mixer were Cristy Jennings, Premier Promo; Joanne Asman, Fiesta of the Spanish Horse and Asman & Associates, "A Trojan Tradition"; Marcey Verity, American Cancer Society Relay for Life; and Pauline Marasek, Pauline's Handmade Brittle.

La Providencia Guild Installs Officer

The annual meeting and luncheon of La Providencia Guild, an Associate Group of Childrens Hospital Los Angeles, was held at Oakmont Country Club March 15.

Judy Pierce, outgoing President, handed the gavel to new President, Marilyn Teasley. The other officers for this year are: Sue Ann Gordon, 1st VP; Rosemarie Witten, 2nd VP; Judy Gragg, Secretary; Sharon Terranova, Treasurer; Nancy Johnson, Public Relations.

Lisa Murray, Chairperson of the meeting, and her committee presented a beautiful theme, setting the stage for the Guild's Cotillion to be held in May as a fundraiser for the hospital.

The new Thrift Shop at 3301 W. Burbank Blvd, open Tu-Sat 10am-4pm, 845-6606, was a topic of conversation.

Bonnie McClure, Chairman, and Suzanne Lapis, Director of Associates and Affiliates at Childrens Hospital were special guests. Mrs McClure spoke of a new project, Clinical Imaging Research and Technology, supporting research of children surviving illnesses including Leukemia, Sickle Cell anemia, and Neonatal



Featured above, from left, are Suzanne Lapis, Childrens Hospital; Marilyn Teasley, La Providencia Guild President; and Bonnie McClure, Childrens Hospital.

brain changes in premature babies.

"Working Together" has always been an attribute of the Guild members and it was emphasized at the installation of the new officers.

Founded in 1901, Childrens Hospital Los Angeles has been treating seriously ill and injured children for more than a century, and it is acknowledged throughout the United States and around the world for its leadership in pediatric and adolescent health. Childrens Hospital is one of America's premier teaching hospitals affiliated with the Keck School of Medicine of USC for more than 75 years. It is a national leader in pediatric research.

focus on burbank

News brought to you by the City of Burbank's Community Development Department, Economic Development Team



BURBANK DODGER NIGHT

The City of Burbank invites everyone to Burbank Dodger Night on Friday, May 9th. Join the Burbank community at Dodger Stadium as the Los Angeles Dodgers take on the Houston Astros. It's also Dodger Beanie Cap giveaway night! Pre-game ceremonies are at 7 p.m. and the game begins at 7:40 p.m.



Tickets are priced from \$10 to \$27 and are on sale now -- either online at www.dodgers.com/burbank (enter promo code: Burbank) or at the following locations:

- **Administrative Services Building - 301 East Olive Avenue**
(818) 238-5300 • Monday-Friday 9:00 a.m. - 4:30 p.m.
- **Burbank Water and Power - 164 West Magnolia Blvd.**
(818) 238-3700 • Monday - Friday 8:00 a.m. - 5:00 pm.
- **Chamber of Commerce - 200 West Magnolia Blvd.**
(818) 846-3111

ATTENTION HOMEOWNERS, RENTAL PROPERTY OWNERS AND REAL ESTATE PROFESSIONALS - DO YOU KNOW OF PROPERTY IN NEED OF REPAIRS OR IMPROVEMENTS?

Whether you own your home, or are the owner of a rental property such as apartment buildings, the City of Burbank Redevelopment Agency offers the following assistance with home improvements:



Homeowners

We offer one-time home improvement grants up to \$7,500, and a deferred loan up to \$35,000, at a below-market interest rate of 3 percent (3.00%).

Rental Property Owners

We offer loans up to \$25,000 per unit at a below-market interest rate of 3 percent (3.00%).

Home Security

The Home Secure Program provides free safety modifications in homes for renters and homeowners of Burbank.

Certain conditions apply for homeowners and rental property owners including household income restrictions. Assistance is based on the type of home improvements needed. For further information on these programs, please contact Marcos Gonzalez at (818) 238-5180, or visit our website - www.burbankca.org/redevelopment/housing/home_improvement.html.

DOWNTOWN BURBANK: ALL DRESSED UP & PLACES TO GO!

DOWNTOWN BURBANK PARTNERSHIP

Refreshing and exciting changes are happening in Downtown Burbank due to a goal of the Downtown Burbank Partnership to update and upgrade the physical environment of Downtown Burbank. By the end of May the upgrades should be completed. The goal of the upgrades is to eliminate the heavy concrete feel in Downtown Burbank. To meet this goal, new stone veneer has been added to the walls; new decorative wrought iron trash cans and benches have replaced the old blue benches and bulky concrete trash cans; climbing Jasmine vines are climbing the pergolas; soft yellow plant containers are being filled with colorful annuals; the irrigation system has been upgraded and repaired for new landscaping materials; and six new stylized bike racks have been installed...all dressing up the street for the many walking



burbank economic indicators

1. Burbank Home Sale Activity¹:	
# Sold in March 2008:	48
# Sold in March 2007:	109
Median Price March 2008:	\$500,000
Median Price March 2007:	\$600,000
% Change:	-16.67%
2. Quarterly Office Vacancy Rate²:	
4th Quarter 2007 Total Vacant Sq. Ft.:	245,111
Vacancy Rate:	4.1%
Average Asking Lease Rate:	\$3.05/sq. ft.
4th Quarter 2006 Total Vacant Sq. Ft.:	164,925
Vacancy Rate:	2.7%
Average Asking Lease Rate:	\$2.89/sq. ft.
3. Quarterly Industrial Market Availability Rate³:	
4th Quarter 2007 Total Sq. Ft. Available:	661,994
Availability Rate:	4.58%
4th Quarter 2006 Total Sq. Ft. Available:	514,051
Availability Rate:	3.6%
4. EDD Labor Force Information⁴:	
March 2008 Labor Force:	61,600
Employment:	58,700
Unemployment Rate:	4.7%
Los Angeles County Unemployment Rate:	5.8%

Burbank monthly indicators include the most recent data available at time of printing.

¹ Reporting resale single family residences, condos and new homes. % Change is from the same month last year
² CB Richard Ellis Detailed Market Statistics
³ CB Richard Ellis Detailed Market Statistics -- average asking rate not available for industrial statistics
⁴ Employment Development Department Labor Market Information Division

Focus on Burbank - Edition #65 (May 2008) is a publication of the City of Burbank's Community Development Department.

For more information, contact: Housing & Redevelopment Division
(818) 238-5180 • www.burbankca.org/redevelopment/home.html

pedestrians and visitors in Downtown. The results are simply amazing and well worth taking a moment to discover what's happening in Downtown Burbank! For more information visit www.downtown-burbank.org.

MAGNOLIA PARK IS ON A ROLL

May 24, 2008, is the date for the fun **Magnolia Park Magical Bicycle Tour**. You'll be able to tour the neighborhood on your bike, sample treats from different merchants while getting your passport signed, and maybe win big prizes from the merchants for completing the tour. Fun for the whole family. See www.magnoliaparkburbank.org for more details soon.



Have you ever dreamt of starting your own business?
Do you want to take your business to the next level?

We can help you get there!

team business
city of burbank • burbank chamber of commerce
Free expert coaching/consulting services • Low cost workshops

Browse www.teambusinessburbank.com or call (818) 238-5198 to receive an informational brochure with additional workshop/registration information.
Registration is filled on a first-come basis.

MEMBERS

Welcome New Members

Beijo Bags
Ms. Rebecca Grizzell,
Independent Sales Representative
28234 Springvale Ln.
Castaic, CA 91384
(805) 402-8631
Handbags

Bridge Bank
Mr. David Gonzalez, Vice President SBA
Business Development
3727 W. Magnolia #727
Burbank, CA 91505
(818) 765-9700
Fax: (818) 765-9702
Banks & Banking Associations

David G. Justl, C.P.A.
Mr. David Justl, Owner
2541 N. Myers St.
Burbank, CA 91504
(818) 842-6760
Accountants-Certified Public

Empowered Internet Solutions California
Mr. Ken E. Carpenter,
Regional Sales Director
Pasadena, CA 91106
(626) 644-2949
Fax: (213) 235-1506
Web Site Development

Extra Space Storage
Ms. Lynn Hollada, Manager
175 W. Verdugo Ave.
Burbank, CA 91502
(818) 841-9911; (818) 841-6516
Fax: (818) 841-9983
Storage-Self Service

Flavor of India
Mr. Tarsem Khinda, Owner
161 E. Orange Grove Ave.
Burbank, CA 91502
(818) 558-1199
Fax: (310) 558-1115
Restaurants

Mediacom
Mr. Kris Coontz, President
3500 W. Olive Ave., Ste. 800
Burbank, CA 91505
(818) 525-3000
Fax: (818) 525-3040
Media Agency

POS Prophet Systems
Mr. Scott Scozzola,
Sales Representative
P.O. Box 3760
Burbank, CA 91508
(818) 612-4685
Fax: (818) 848-5933
Retail Point of Sale Systems

Treasured Life Video
Mr. Leland Gray, Owner - President
1637 N. Lima St.
Burbank, CA 91505
(818) 430-3595
Videography

Tutti Gelati
Ms. KeLin Kay, President
62 W. Union St. #1
Pasadena, CA 91103
(626) 440-9800
Fax: (626) 793-5602
Ice Cream
Catering/Food/Beverage Services

ZILLIS-media
Ms. Shawn Gillis, Owner
640 N. Hollywood Way Unit 111
Burbank, CA 91505
(818) 333-6135
Media Production

Membership Reinvestments

The following businesses and organizations renewed their investments as Burbank Chamber members in March. We thank them for their continuing support and congratulate them as they begin another year of commitment to Burbank business.

82 Years
AT&T

60 Years
Lockheed Martin Corporation
Southern California Gas Co.

55 Years
NBC Universal

39 Years
Valley Funeral Home

25 Years
Screen Graphics Co., Inc.

23 Years
Gerhardt Gear Company Inc.
Thorburn Chiropractic & Wellness Center

22 Years
Lee & Associates

20 Years
CBFS, Inc.

19 Years
LAgraphico, Inc.

17 Years
Star Builders

16 Years
Aberdeen Management Co., Inc.

15 Years
Lockheed Federal Credit Union

12 Years
ARRI, Inc.
Burbank Sunrise Rotary
In-N-Out Burgers
Scott Villa Apartments

11 Years
Eagle Medical Supply
Dr. David W. Gordon, Optometrist

9 Years
Magnolia Park United Methodist Church
Valley Dealer Exchange

8 Years
CBS Outdoor

7 Years
PRO-TEK Media Preservation
Bonnie Teaford, Public Works Dept.

6 Years
Dilbeck Realtors GMAC Real Estate
Frank Pita, DDS, MSD

5 Years
American Cancer Society - Discovery Shop
Chase Company

4 Years
Haskel International
Stumbaugh & Associates, Inc.
Tierra del Sol Foundation

3 Years
John Burroughs High School Vocal Music Association
Crest Office Furniture Co., Inc.
Eagle Technology Associates
Interior Door Replacement Company
Luka Grip & Lighting, Inc.
Securitas Security Services USA, Inc.

Continued on page 11

Finding Bliss at the Burbank Town Center



Photo by Andre Murray

Celebrating Bliss Unlimited's new location in the Burbank Town Center were, from left, Sunder Ramani, Penta Resources; We Care for Youth Co-Executive Directors Linda Maxwell and Jose Quintanar; Chamber President/CEO Gary Olson; Mayor Marsha Ramos; and Assistant City Manager Mike Flad.

Bliss Unlimited has a beautiful new, easily accessible location in the Burbank Town Center at 201 E. Magnolia Blvd. You can now find the store in Suite 354 on the 3rd floor across from Borders Books.

Featuring handmade jewelry and unique gift items and baskets, the retail store is operated by We Care for Youth (WCFY), a 501(c)(3) organization founded in 1994 by Co-Executive Directors Linda Maxwell and Jose Quintanar. WCFY provides mentoring, character education, leadership training, organizational management, pre-employment readiness training, and entrepreneurial instruction and activities for youth.

Stop in, shop, and support Bliss Unlimited, whose products and gifts, according to their web site, "are inspired by youth, dedicated to the empowerment of youth and designed to cultivate world peace."

Looking for MORE BUSINESS?
Put your ad here to reach
EVERY BURBANK BUSINESS LICENSE HOLDER!
Call Sheri Rang at the Chamber at 818-846-3111 for rates and availability.

"PHOTOGRAPHY"

VIEW ALL CHAMBER EVENTS AT:

BernAgency.PhotoReflect.Com

CAL CLIMATE CORP
Air Conditioning • Heating
An Independent LENNOX Dealer
Lennox Financing Available O.A.C.
(818) 843-5188 (323) 845-3346
919 Isabel Street • Burbank • California 91506
LIC. NO. 265735

LIBERTY BUILDING MAINTENANCE & SERVICES, INC. **(818) 563-4311**
Trusted Cleaning Service of The Burbank Chamber!

- Contract Janitorial Maintenance
- High Pressure / Steam Cleaning
- Carpet Cleaning
- Hard Surface Floor Care
- Construction Clean Up
- Dayporter Services
- Window Washing

3303 N. San Fernando Blvd., Suite A, Burbank, CA 91504
Fax (818) 563-4340
service@libertybm.com

MEMBER NEWS

MAY

- 5 Monday..... **BUSINESS CONNECTION LUNCHEON**
11:30 am - 1:30 pm,
BURBANK AIRPORT MARRIOTT HOTEL
2500 Hollywood Way, Burbank
SPEAKER: Lloyd Dix, Union Adjustment Co.
- 22 Thursday..... **STATE OF THE SCHOOLS LUNCHEON**
11:30 am Registration, 12:00 noon Lunch/Program
Burbank Airport Marriott Hotel
2500 Hollywood Way, Burbank
- 22 Thursday..... **MEMBERSHIP MIXER**
5:30 - 7:30 pm
Joe's Great American Bar & Grill
4311 W. Magnolia Blvd., Burbank
*** **NO ONE UNDER 21 WILL BE ADMITTED** ***

JUNE

- 2 Monday..... **BUSINESS CONNECTION LUNCHEON**
11:30 am - 1:30 pm,
BURBANK AIRPORT MARRIOTT HOTEL
2500 Hollywood Way, Burbank
SPEAKER: Richard Mader, SCORE
- 26 Thursday..... **MEMBERSHIP MIXER**
5:30 - 7:30 pm
Pickwick Gardens
1001 Riverside Dr., Burbank

NOW PLAYING

(or coming soon!)

The Colony Theatre Company
555 N. Third St. 558-7000

"The Immigrant, A New American Musical" (April 2 Through May 4)

"Trying" (May 15 Through May 25)

"The Voice of the Prairie" (June 18 Through July 27)

Call theatre for show times

Falcon Theatre
4252 Riverside Dr. 955-8101

Cindy and the Disco Ball (Through May 18)
Saturdays 1 & 3 pm, Sundays 1 pm

Victory Theatre Center
3326 W. Victory Blvd. 841-5421

My Old Friends (June 13 Through August 3)
Fridays and Saturdays 8 pm, Saturdays and Sundays 4 pm

Indie Express and The Victory Theatre Center present:
Best of Fest - An Evening of Independent Film - Tickets \$10

Sunny and Share Love You and Love is Love (May 14, 7:30 p.m.)

1000 Journals and Wood (May 28, 7:30 p.m.)

Meet the filmmakers! Q & A and reception immediately following the films.

Membership Reinvestments

Continued from page 10

2 Years

A Touch of Magic Cleaning & Maintenance Service
Amalia's Limo Service
The Buck Stops Here, Ltd.
Countrywide Home Loans
G. Marshall Elbertson, A Limited Partnership
Keller Williams Realty-Karen Volpei
Tan Lines
W Radio

1 Year

Century 21 - Paul & Associates - Raul Guillen
Direct Point Advisors, Inc.
Michael's Bar & Grill
Nelson Treasures
Professionals In Human Resources Association

Would you like to show off
YOUR business
and acquaint Chamber members
with all you have to offer?

Call Kimberly Thompson at the Burbank Chamber
at 818-846-3111
to discuss the benefits and opportunities
of hosting a Chamber mixer at your location!



KING, KING, ALLEMAN & JENSEN

ACCOUNTANCY CORPORATION

Charles "Bud" R. Alleman, Jr., CPA

Partner

303 North Glenoaks Boulevard, Suite 750, Burbank, California 91502

(818) 848-5585 • Toll free (888) 837-9321 • Fax (818) 566-6571

Direct Dial (818) 525-2189

E-mail bud@kkajcpa.com • Web site: www.kkajcpa.com

WOODBURY UNIVERSITY BURBANK, CALIFORNIA



Bachelor and
MBA Degree Programs
for Working Adults

Can you keep up with the ever-
evolving workplace? All the tools you
need are at Woodbury University.

We know how valuable your time is.
You can complete your Bachelor's
degree in our Weekend College or in
our Intensive Degree Program. Earn
your Master's degree on weekends or
evenings with our flexible MBA
program. To meet your needs,
applications are accepted year-round.
You decide when to start taking classes.
You complete your degree at your pace.

That's it! Educational programs for
you, the busy adult.

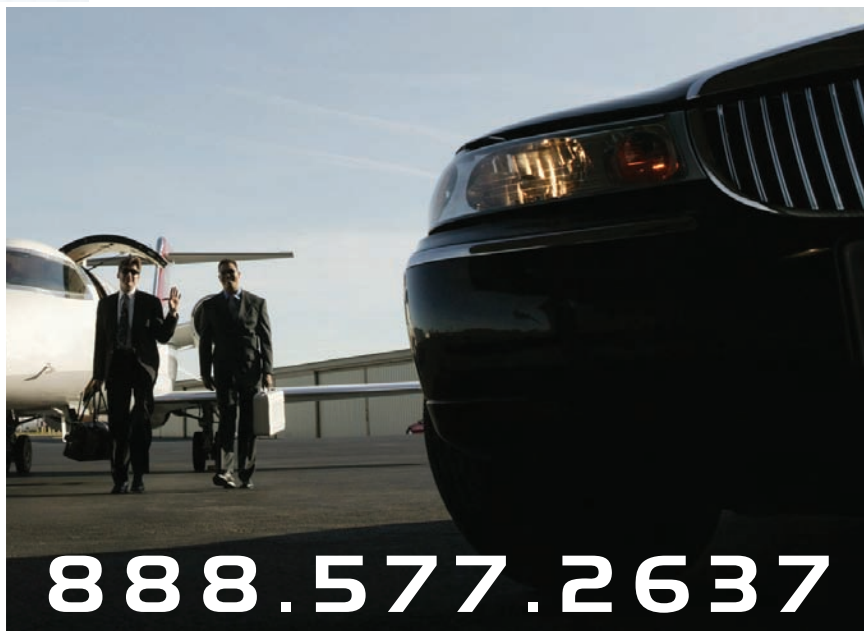
www.woodbury.edu
888.791.0888

**Ask about our new one-year
Masters in
Organizational Leadership**

Accredited by the Western Association of Schools and Colleges
and The Association of Collegiate Business Schools and Programs



Continental Executive Limousine Services



888.577.2637



- Corporate Business
- Airport Service
- VIP Service
- Night on the Town

P. O. Box 7264, Burbank, CA 91510-7264

phone: 818.526.0270 fax: 818.333.1093

www.continentalexecutivelimousineservices.com



POSexpress (Point-of-Sale)
Feature-Rich • User-Friendly • Built for Speed and Security

Big Business Solutions for Small Business

POSexpress is a cutting-edge point-of-sale software solution used by 850 retail businesses worldwide. With 15 years of experience offering state-of-the-art technology solutions, the POS Prophet Systems team delivers a reliable and accurate sales processing system that supports your sales, inventory, customer management, reporting and security requirements.



A few of the many reasons you NEED this software:

- Touchscreen Design
- Cash Management Controls
- Inventory Management
- Customer Billing
- Report E-mail Service
- Gift Card Program
- Photo ID Cards
- E-Commerce Integration
- Accounting Integration
- Return Processing
- Smart Card Tracking
- Tiered Pricing
- Customer Loyalty Program
- Fast and Secure Credit Card Processing

Before partnering with POS Prophet Systems, I had several systems in place. I had created my own software program to track inventory. I used a cash register to process cash sales. I used hand-written slips to provide transaction details. I used Quickbooks to manage my accounts receivable. Now, my POSexpress software manages all of those processes within one application. The service and personal attention of a local company is also a huge plus!

—Mike Simpson Jr., co-owner, Simpson Tire Service Inc.



Learn how POSexpress can help you.
Call today for a **free** consultation and demonstration in the
Burbank area at **(818) 612-4685**

www.POSProphetSystems.com

OFFICIAL REGISTRATION FORM (Please Print)

Name of Participant or Team Captain: _____
Address: _____ City & State: _____ Zip: _____
Email Address: _____ Phone #: _____
Entry Category (Circle): Adult Individual Youth Individual Adult Team Youth Team
T-Shirt Size (Circle): S M L XL
Payment Type (Circle): Cash Check VISA Mastercard
Visa/Mastercard #: _____ Expiration Date: _____
Donation Only: \$ _____ Thank You!
Signature for Credit Card: _____ Date: _____
Mail Registration Form to: Family Service Agency of Burbank, 2013 W. Magnolia Blvd., CA. 91506
All Donations Are Tax Deductible

FIRST ANNUAL
**CareWalk
OF BURBANK**



FIRST ANNUAL
**CareWalk
OF BURBANK**

5K WALK

Benefiting Family
Service Agency Of Burbank
A 501(C)3 Organization



Saturday • May 17 • 2008
7:30 A.M. Check-In

Chandler Bike Path
Burbank, California

For information online:
www.CAREWALKOFBURBANK.org

Family Service Agency of Burbank



Family Service Agency of
Burbank is a 501(C)3 organization
that was established in 1953 to help
strengthen our community's families by
providing low-cost-no-cost professional
clinical and psycho-educational services
to the families of Burbank and our
neighboring communities.

Our services include but are not limited to:
individual, couple & family counseling,
youth groups, parenting program, violence
intervention, art therapy, child abuser's
treatment program, school-based counseling
programs, teen anger management, &
community outreach services.

**"Building a STRONGER
COMMUNITY One
FAMILY at a Time."**

For more information
please call us at 818-845-7671 or
email fsaofburbank@yahoo.com